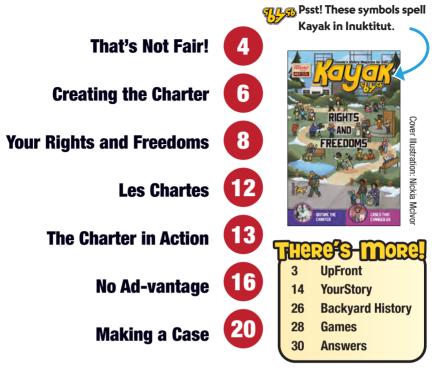


CONTENTS



FROM-THE-EDITOR



Millions of people in the world have no way to get justice if their government doesn't treat them fairly. Although Canada isn't perfect, many rights and freedoms are protected as part of our Constitution. The **Canadian Charter of Rights and Freedoms** is a powerful force for fairness, and has been for more than 40 years. Nancy



Funded by the of Canada

Financé par le Government gouvernement du Canada





Rights and Freedoms

In a 2013 survey, more people chose the Charter than the RCMP, the flag, the anthem and even hockey as Canada's most important national symbol.



29 NUMBER OF LANGUAGES THE CHARTER HAS BEEN TRANSLATED INTO



13 TEENAGERS WENT TO COURT IN 2021 TO ARGUE THAT THE CHARTER GIVES THEM THE RIGHT TO VOTE

ISRAEL, NEW ZEALAND, SOUTH AFRICA SOME OF THE Countries that used ideas from our charter in Creating their own rules about rights and freedoms

CANADA'S FIRST ASTRONAUT Marc Garneau Took The Charter (French and English Versions) With Him on the space shuttle *Endeavour* in 1996.





THAT'S NOT FAIRI

Things were very different when our rights and freedoms weren't guaranteed.

Imagine you were treated unfairly because of your skin colour, religion, gender or disability. Before the Charter of Rights and Freedoms, governments could decide and change — who had what rights. People who tried to fight back against injustice rarely won. Here are just a few examples.

In 1975, Ontario's Racing Commission fired jockey (professional horse rider) John Damien because he was gay. Two years later, the Canadian Armed Forces fired Barbara Thornborrow for being a lesbian.

From the 1930s to the 1970s people in mental health institutions in Alberta and B.C. could be forced by law to have an operation that would leave them unable to have children.

The Supreme Court of Canada ruled against Fred Christie, a Black man in 1940. It said that a Montreal bar didn't have to serve him. Many women who worked outside the home, as teachers or flight attendants, say, or for the government had to quit their jobs when they got married. The marriage bar, as it was known, lasted until the 1970s in some places.

By the late 1970s, people in power started to think about a way to protect rights for all Canadians – something that would give them a way to stand up for justice. People (known as pacifists) who refused to fight in wars because it was against their religion weren't allowed to vote in federal elections for much of the first half of the twentieth century.



Laws started changing in the 1930s. In 1944, Ontario passed the *Racial Discrimination Act.* Three years later, Saskatchewan passed the country's first bill of rights, which protected freedoms and outlawed certain kinds of discrimination. When John Diefenbaker — who was from Saskatchewan — became prime minister, he pushed for the Canadian Bill of Rights. (That's him in the photo). It became law in 1960.



Even though it was a big step, the Canadian Bill of Rights was treated like a guideline instead of a law that ensured fairness for all. In 1970, Jeannette Corbiere Lavell, an Anishinaabe woman from Ontario, married a non-Indigenous man. The Indian Act said that meant she lost her status as an Indigenous person and couldn't pass it on to any children. She fought back. But in 1973, the Supreme Court of Canada said the Bill of Rights didn't guarantee the rights the Indian Act had taken from her. Jeannette Lavell with her son in 1971

FEATURE STORY



Even before the Canadian Charter of Rights and Freedoms became law, it changed how our government works. A special document called for a special way of listening to Canadians.

What do you notice about the people who met in 1864 to talk about creating Canada as a country? The people who gave their ideas 120 years later to creating the Charter looked very different! People with disabilities, women, LGBTQ2S+ people, people of colour and even people representing kids like you actually had a say this time.

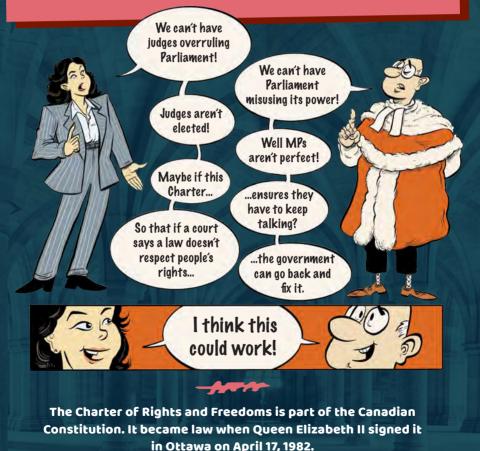
THE CONTRACT CONTRACT OF CONTRACT CONTRACT

The Special Joint Committee on the Constitution of Canada listened to people's ideas about a charter of rights from November 1980 to February 1981. It received written suggestions from more than 1,000 groups and individual Canadians. More than 100 presented ideas in person.



"Well, it is all fine and good for you girls to be here, but who is looking after the kids?" — committee co-chair Senator Harry Hayes, to women making a presentation about the importance of equal rights

Indigenous groups hadn't often been asked to be part of discussions about human rights in Canada. And Indigenous people had many reasons to distrust governments. But this time, some Indigenous groups did get involved, saying the new Charter had to tackle discrimination against them as well as recognize Treaties and other long-ignored rights.



KAYAK FEB 2023 7

FEATURE STORY



for you now and when

you grow up.

. L The Cana regots and Freedoms guarantees the rights and freedoms set out in it subject only to such reasonable limits prescribed by law as can be demonstrably justified in a free and democratic society.

2. Everyone has the following fundamental freedoms: (a) freedom of consistence and religion: (b) freedom of thought, belief, optimics and expression including freedom of the press and other media of communication: (c) freedom of peaceful assembly, and (d) freedom of association.

Democratic Rights

= 3. Every citizen of Canada has the right to vote in an election of members of the House of Commons or of a legislative assembly and to be qualified for membership therein. 4.(1) No House of Commons and no quantication in the methanic activity of the noise of continues and the legislative assembly shall continue for longer than five years from the date fixed for the return of the writs at a general election of its members. (2) In time of real or apprehended war, invasion or insurrection, a House of Commons may be continued by Parliament and a legislative assembly may be continued by the legislature beyond five years if such continuation is not opposed by the votes of more than one-third of the members of the House of Commons or the legislative assembly, as the case may be. 5. There shall be a sitting of Parliament and of each legislature at least once every twelve months.

Mobility Rights

0.(1) Every citizen of Canada has the right to enter, remain in and leave Canada. (2) Every citizen of Canada and every person who has the leave Canada. (2) Every citteen of Canada and every person who has the status of a permanent resident of Canada has the tight (at to move to and take up residence in any province; and (4) to pursue the gaining of a tivelihood in any province. (3) The rights specified in subsection (2) are subject to (a) any laws or practices of general application in force in a province other than those that discriminate among persons primarily on the basis of province of present or previous residence; and (4) any laws providing for reasonable residency requirements as a qualification for the receipt of rability arrows and call services. (4) Subsections (2) and (3) do not not present the constituent of the basis of province of present or province other present activity that has as its object the analicitation and province of constituent of building in that province who are socially or even. ate of employment in that province

d security of the

ns th

ut just ca

As a Canadian citizen, you have the right to move around within the country. You have the right to leave Canada and to come back.

> y law tried before a milit benefit of trial by jury where the maximum punish ment for five years or a more severe punish Impris found guilty on account of any act or omission unless, and or omission, it constituted an offence under Canadian or or was criminal according to the general principles of law re

of New Brunswick and have equality of thes as to their use in all institutions of the accordance w s the right to swick. (3) Nothing in this Charter ne has the The law must treat you equally to others, no matter your age, religion, gender, ability or disability, sexual orientation, skin colour, gender identity or background. Nothing can take away this right to equality.

the right to th

obysical disability

discrin nation and,

You are free to ffence not to believe, think and say what you want. You are free to follow any or no religion. You are free to gather peacefully with anyone

you want.

Official Languages of Canada

16.(1) English and French are the official languages of Canada and punity of terus and equal points and privileges as to their use in all tons of the Personnet and government of Canada. (2) English and

ffence and ime of . y cruel s in any so given in a 14. A speak the has the

ot to be tried

torder the law and has it of the law without scrimination based on race

national or ethnic origin colour, religion, new age or mental or physical disability. (2) Subsection (1) does not preclude my law, program or activity hat has as its object the amelioration of conditions of disadvantaged individuals or groups including those that are disadvantaged because of race, national or ethnic origin, colour, religion, sex, age or mental or Justice

> slature to advance the equality (1) The English linguistic nity in New Brunswick have ges. including the right to ect cultural institutions as

Canada

on of those communities If New Brunswick to vileges referred to in he right to use English o Parliament. (2) Everyone ites and other proceedings

KAYAK FEB 2023



DIAN DF RIGHTS EEDOMS

*XSAARA

IN CANADA, RIGHTS WORK DIFFERENTLY THAN IN THE UNITED STATES. PROBABLY THE BIGGEST DIFFERENCE IS THAT HERE, PARLIAMENT CAN AND DOES CHANGE LAWS THE SUPREME COURT STRIKES DOWN.

Enforcement

— 24.(1) Anyone whose rights or freedoms, as guaranteed by this (Uniter, have been infininged or denied may apply to a court of competent justification to obtain such remedy as the court considers appropriate and just in the circumstances, 2D Where. In proceedings under subsection (1), a court concludes that evidence was obtained in a mamer that infringed or denied any rights or freedoms guaranteed by this Charter, the evidence shall be excluded if it is established that, having ergenit to all the circumstances, the admission of it in the proceedings would bring the administration of justice into disrepute.

General

the legislature of New Bri and French and both langua Either English or French m in or process issuing fro English or French may process issuing from the public in Canada available services fr Parliament or gove same right with re (a) there is a sign from that office it is reasonable that available in both New Brunswick ha services from, any of New Brunswick abrogates or deroga to the English and Fre continued by virtue of 22. Nothing in sections customary right or privilege coming into force of this Cha English or French.

FOR EVERYONE?

Although the Charter says we all have certain rights, that doesn't mean everyone actually gets the same rights or is treated equally. For instance, the *Indian Act* means First Nations people are treated differently.

Minority Language Educational Rights



them out of public funds of minority language instruction. and (b) includes where the number of those children so warrants, the right to have them receive that instruction in minority language educational facilities provided out of public funds. 3: The guarantee in this Charter of certain rights and freedoms shall not be constructed as as to alrogate from may aborginal. Learly or other rights or freedoms that pretain to the aborginal peoples of Canada including (a) may rights or freedoms that now been shall have been recognized by the Royal reclamation of October 7, 1763: and (d) any rights or freedoms that now been by using the castnered or any obter rights on freedoms that now been using the castnered or any obter rights or freedoms that. The been using the castnered or any obter rights or freedoms that. The term of certain rights and freedoms that now been using the castnered or any obter rights or freedoms that. The 27. This Charter shall be integrated in a manner consistent of the multicultural heritage of rowithstanding anything in this Charter. the rights and to it is regulative assembly of legislature of a do to include a reference to the Takon Territory and es, or to the appropriate legislative assembly thereof.

tion of Charter

harter applies lot to the Parliament and government et of all matters within the autionity of Parliament ers relating to the Yukon Territory and Northwest & to the legislature and government of each province in matters within the authority of the legislature of each 1 Norwithstanding subsection (1), section 15 shall not have ful three years after this section comes into force. 33 (1) Parliament legislature of a province may expression for the destination of the destination at the termine the section of the destination of

nument or of the legislature provision thereof shall one section 2 or sections shall have surbshall have surbsubsection or the NUME INDIG IS NO AWAY INCLUIDIA

IF YOU ARE INDIGENOUS, THE CHARTER IS NOT SUPPOSED TO TAKE AWAY FROM YOUR RIGHTS, INCLUDING TREATY RIGHTS AND THOSE GOING BACK TO THE ROYAL PROCLAMATION OF 1763.

THANKS TO SECTION 25. CANADA BECAME THE FIRST COUNTRY IN THE WORLD TO RECOGNIZE MULTICULTURALISM - SUPPORT FOR PEOPLE OF MANY DIFFERENT CULTURAL BACKGROUNDS -IN ITS CONSTITUTION.

Once you are 18, as a Canadian citizen. you have the right to vote in elections. You can also become a candidate for Member of Parliament.

lear

stat

tak

01

in a pr

n principles that recognize the

I Freedoms guarantees the rights ach reasonable limits prescribed ree and democratic society

and

e the

a) do no

oration socially

ntal Freed ms

L Performe has the following fundamental freedoms: (a) freedom of ce and religion: (b) freedom of thought, benef, opinion and expression including freedom of the press and other media of o of peaceful assembly: and (d) freedom of association inication: (c) freedom

Democratic Rights

= 3. Every citizen of Canada has the right to vote in an election of members of the House of Commons or of a legislative assembly and to be qualified for membership therein. 4.(1) No House of Commons and no legislative assembly shall continue for longer than five years from the date fixed for the return of the writs at a general election of its members. (2) In time of real or apprehended war, invasion or insurrection, a House of Commons may be continued by Parliament and a legislative assembly may be continued by the legislature beyond five years if such continuation is not opposed by the votes of a f the members of the House of Commons or the la e. 5. There shall be a sitting of Parli twelve months

You have the right to be free and safe. There are rules to help make sure you are treated fairly by the police and the court system. is below the

Legal Rh 7. Everyone has the right to life, liberty and security of the person and the right not to be deprived thereof except in accordance with the principles of fundamental justice. 8. Everyone has the right to be secure against unreasonable search or seizure. 9. Everyone has the right not to be arbitrarily detained or imprisoned. 10. Everyone has the right on arrest or anticarity detailed or improvinges 100, before in an incertiging on arrest of detention of its the informal promptly of the reasons therefore, if its restant and instruct counsel without delay and to be informed of that rights and (g) to have the validity of the detention determined by way of *loabeas corpus* and to be released if the detention is not lawful. If its drop the information the information with an offence has the right (a) the information transmissible delay of the specific offence: (b) to be tried within a reasonable time: (c) not to be of the spectric offence (b) to be tried within a reasonable time, (c) not to be compelled to be a witness in proceedings against that person in respect of the offence; (d) to be presumed innocent until proven guilty according to law in a fair and public hearing by an independent and impartial tribunal; (d) not to be denied reasonable buil without just cause; (f) except in the case of an offence under military law tried before a military tribunal, to the benefit of trial by jury where the maximum punishment for the offence is ment for five years or a more severe punishment; (g) not to be found guilty on account of any act or omission unless, at the time of the act or omission, it constituted an offence under Canadian or international law or was criminal according to the general principles of law recognized by the

HAR

unity of nations: (b) if finally acquitted of the offence, not to be tried for it again and, if finally found guilty and punished for the offence, not to be tried or punished for it again: and (ϕ) if found guilty of the offence and if the punishment for the offence has been varied between the time of commission and the time of sentencing, to the benefit of the lesser punishment. 12. Everyone has the right not to be subjected to any cruel and unusual treatment or punishment. 13. A witness who testifies in any proceedings has the right not to have any incriminating evidence so given protecting in a used to incriminate that witness in any other proceedings, except in a prosecution for perjury or for the giving of contradictory evidence. 14. A party or witness in any proceedings who does not understand or speak the language in which the proceedings are conducted or who is deaf has the right to the assistance of an interpreter.

Emality Rights

1. 1) Every individual is equal before and under the law and has the whit to the equal protection and equal benefit of the law without discrimination and, in particular, without discrimination based on race. Justice clacrimination and, in particular, wincost saxtimination tables of race mational or enhnici organ, colour, religion, sex, age or mental or physical disability. (2) subsection (1) does not preclude any law, program or activity that has as its object the amelioration of conditions of disadvantaged individuals or groups including those that are disadvantaged because of race, national or ethnic origin, colour, religion, sex, age or mental or physical disability. Canada

Official Languages of Canada

16.(1) English and French are the official languages of Canada and have equality of status and equal rights and privileges as to their use in all institutions of the Parliament and government of Canada. (2) English and French are the official languages of New Brunswick and have equality of status and equal rights and privileges as to their use in all institutions of the legislature and government of New Brunswick. (3) Nothing in this Charter limits the authority of Parliament or a legislature to advance the equality of status or use of English and French. 16.1(1) The English linguistic community and the French linguistic community in New Brunswick have equality of status and equal rights and privileges, including the right to distinct educational institutions and such distinct cultural institutions as are necessary for the preservation and promotion of those communities (2) The role of the legislature and government of New Brunswick to preserve and promote the status, rights and privileges referred to in subsection (1) is affirmed. 17.(1) Everyone has the right to use English or French in any debates and other proceedings of Parliament. (2) Everyor has the right to use English or Prench in any debates and other proceedings of the legislature of New Brunswick

18.(1) The statutes, records and journals of Parliament shall be printed and published in English and French and both language versions are equally authoritative. (2) The statutes, records and journals of





English and French are the official languages of Canada. You have the right to be served in either one in a federal government office.

Enforcement = 24.(1) Anyone whose rights or freedoms, as gut

All your rights and freedoms under the Charter are guaranteed no matter your

Charter, have been infininged or denied may apply to a court observation unsidence to obtain such sensory as the court considers approximately used in the circumstances. (2) Where, in proceedings under subsection to a court concludes that solidence was obtained in a manner that infininged or denied any rights or freedoms guaranteed by the Charter, the evidence shall be excluded if it is established that, having regard to all the circumstance. The admission of it in the proceedings would bring the administration of Justice into disrepute.

General

25. The parameter in this Charter of certain rights and freedoms shall be obtained as a to alreaget or decreater from any shortgnal, treary or other rights or freedoms that pertain to the abroginal peoples of Canada Including of any rights or freedoms that have been subths or freedoms that now the two been stated as a control of 0.7 the set of the control of th

the legislature of New Brunswick shall be printed and publisher. English and Trench and both language versions are equally autiontiative 19,11 Either English or French may be used by any person in or in any pleading in or process issuing from, any court established by Fallaument. 22 Either English or Trench may be used by any person in or in any pleading in or process issuing from, any court of New Brunswick. 20,11) Any member of the public in Caraba has the tight to communicate with, and to recrete the public in Caraba has the tight to communicate with, and to recrete Pallaument or government of Canada in English or Trench. and has the same right with respect to any other office of any such instruction where (a) there is a significant demand for communications with and service from that office English and Prench. 21 Any State of the office is reasonable that communications with and uservices Neurosciences in such language. or (d) due to the ansure of the office is required in the english or Prench. 21. Nothing in sectors. It to 20 altopates or derogates from any reportision of the Collipation with respect to the English and Trench. Languages, or either of them, that extras or is continued by virtue of any other provision of the Constitution of Canada. 22. Nothing in sectors. If to 20 altopagtes or derostite before or after the continue to or privilegi aquired or english or there before or after the continue in the french.

Minority Language Educational Rights

23.(1) Citizens of Canada (a) whose first language learned and still understood is that of the fanglish or French Inguistic minority population of the province in which they reside. or (d) who have received their primary acheol instruction in Canada in English or French and reside in a province where the Inguage in which they reside that instruction is the language of the English or French linguistic minority population of the province. Thave the right to have their childen receive primary and secondary school instruction in that language in that province. (2) Citizens of Canada of whom any child has received or is receiving primary ond secondary school instruction in the language in that province. (2) Citizens of Canada (2) to have their childern receive primary and secondary school instruction in the same language. (3) The right of citizens of Canada under subsections (1) and (2) to have their childern receive primary and secondary school instruction in the language of the English or French linguistic minority population of a province (a) applies wherever in the province. The province have been out opublic funds of minority



them out of public funds of minority language instruction: and (b) includes where the number of those children so warrants, the right to have them receive that instruction in minority language educational facilities provided out of public funds.

shall not be ena You have the doms that ner consis tage of right to go to elementary and high school in either English or French, depending on which official language your parents learned first and still use. That right stands even if that language is different from the main language where of each all not have

vou live.

Act in respective shall have su Charter reference subsection (1 or on such early or the legislate subsection (1 under subsection (1 under subsection (1 under subsection (1)

ent or of t

section 2 or secti

in thereof shall operate

"We must now establish the basic principles, the basic values and beliefs which hold us together as Canadians so that beyond our regional loyalties there is a way of life and a system of values which make us proud of the country that has given us such freedom and such immeasurable joy."

Force. 33.(1) Parliament

se may be, that the Act or a

withstanding a provision included in

PRIME MINISTER PIERRE TRUDEAU, 1982

Bhunen PE Trudeau 1981



Quebec has its own distinct approach and Charter.

"Quebec finds itself all alone." That's what Quebec Premier René Lévesque said to the media on November 5, 1981, the day after the "night of the long knives" when the rest of Canada signed the new Constitution without him. This memory, which is still painful for some Quebecers, partly explains why Quebec has never signed on to the Canadian Charter of Rights and Freedoms.

The Charter still applies to Quebec, but the province had already passed its own Charter of Human Rights and Freedoms in 1975. It dealt with many of the same things, while including some unique items. For instance, it mentions children, specifying that "Every child has the right to the protection, security and attention that his parents or the persons acting in their stead are capable of providing."

The Canadian Charter of Rights and Freedoms has already been challenged in its application in Quebec. For example, some consider that Bill 21 in Quebec (*An Act Respecting the Laicity of the State*) is contrary to the Canadian Charter, which guarantees religious freedom. "Laicity" means something is not under religious control or direction. Quebec has defended itself by using the notwithstanding clause of the Canadian Charter.

Despite these controversies, most Quebecers view the Canadian Charter positively, as it protects values, rights and freedoms that are important to them.

Beverley McLachlin saw a lot of changes after being appointed to the Supreme Court of Canada in 1989. She was the court's Chief Justice — the top judge — from 2000 to 2017.

in ector

What was it like being part of those early Charter decisions?

The first cases started coming through and it was clear the Supreme Court had said that rights and freedoms had to be interpreted broadly. It became apparent that the Supreme Court was going to adopt a very progressive approach to the Charter.

How did the judges on the Supreme Court make their decisions about Charter cases?

The most important thing was the evidence — the submissions of the parties involved and the lower court decisions. But each judge brings their own life experience and their own perspectives. That's one of the reasons why I think it's good to have a diverse court — with women, with people from different backgrounds — because they will have different perspectives and life experiences.

What makes the Charter distinctly Canadian?

The fact that we did this as a democracy is unique. I'm still very proud of that. We were pretty gutsy. The great Canadian way is that we fuss and we're angry but, in the end, we get along and we resolve our differences to the extent that we can. We move forward. We have a peaceful approach to problem solving. Parliament itself has to abide by the Constitution, which includes the Charter. So if it passes a law that harms a particular group or doesn't include a particular group that arguably should have been included, it has to justify that under the Charter.

What don't people understand about the Charter?

The Charter guarantees rights and freedoms, yes, but it also allows the government to limit those. So that doesn't mean you have absolute freedom to do anything you want. You have to limit yourself a little bit so you don't hurt other people. That's what people don't understand. We are all in a society together.

What should kids know about the Charter?

It is the guarantee of their rights and freedoms, but it balances those freedoms with the public good and other people's interests. And they're lucky to have it!

KAYAK FEB 2023 13

YOUR STORY

RULES AND REASONS

The Charter guarantees all kinds of rights and freedoms. That doesn't mean we can do whatever we want.



"Your freedom to swing your fist ends where my nose begins."

That's one of those sayings so famous that nobody's quite sure who actually said it or how exactly it goes. It's probably so well-known because it just makes sense, doesn't it? You're free to do something as long as it doesn't hurt someone else. If you do it anyway, something may happen that you don't like or didn't want. So we agree to limits on our freedom to help make sure everyone's rights are respected.

Think of the rules in your home or your classroom. Why were they put in place? Are they fair? How can you tell?



Canadian courts use something known as the Oakes test. (It's named after the case where the Supreme Court judges came up with these ideas.) They decide whether it's okay to keep a law that limits someone's rights or freedoms using questions like these:



Does it limit rights and freedoms as little as possible?

Does the law do what it's supposed to?

Are there any other downsides to the law?







Written by Allyson Gulliver • Illustrated by Arden Taylor

TROIS-RIVIÈRES, QUE., JULY 1980

The rain drizzled down the windows outside, but inside the living room was cozy. On the TV, kids were racing around a playground, with animated puffs of bright smoke trailing behind them. "Kids, get SuperZaps in every colour of the rainbow!" the announcer's voice urged. "You'll run faster than ever!"

Little Sylvie's eyes shone. "I'm going to ask for a sparkly green pair." She was only six, but she could tell from the ad that she needed those shoes. "And then I'll race everybody and win!"

Her big brother rolled his eyes. "They're not magic." Almost to himself he said, "But I still want a red pair. Or maybe yellow. The guys will be so jealous!"

The show started up again just as their mother came in from the garden. "What's Bobino up to this time?" she asked with a smile. She almost fell over as the kids launched themselves at her.

"Can I get red SuperZaps?" Paul asked.

"I want green ones. Sparkly green ones!" Sylvie shouted.

"I just came in to get some water," their mother said, trying to loosen Sylvie's arms, which were locked around her waist. "What's a SuperZap?"

As if waiting for the right moment, the commercials started again, and sure enough, there were the kids on the playground in their fancy running shoes. "See?" Sylvie pleaded. "They make you run so fast they have airplane jet stuff coming out the back."

Their mother frowned. "They most definitely do not," she said firmly.

"She's little," Paul said. "*I* know they're shoes." He paused. "But they're pretty cool. Do you..."

He trailed off as he saw the look darkening his mother's face.

"First of all, you already have perfectly good shoes." She picked up the telephone book and started leafing through the pages with government phone numbers. "And second, somebody's getting an earful from me. I thought it was illegal to advertise to kids your age."

As the puppet Bobinette tried to explain something on the TV, Paul and Sylvie looked at each other sadly. "So, no SuperZaps?"

But their mother wasn't listening. "I'd like to make a complaint about advertising to children, please."

KAYAK FEB 2023 17

Ach unan.

TORONTO, ONT., APRIL 1989

"Who do those judges think they are? Telling me how to run my own company — it's outrageous!" The young journalist had never seen anyone as angry as the company president she was trying to interview. He'd been yelling and waving his arms for 20 straight minutes.

When the phone rang, Louise hoped the rant might stop for a moment, but no such luck. "If we can't advertise to kids in Quebec, how are we supposed to sell kids' shoes in Quebec?" the businessman blustered to the caller. "But it's the Supreme Court of Canada. What else can we do?" He slammed down the phone.

"Mr. White, I believe the court said you could still advertise the shoes, just to adults," Louise began. The man was off again. "That doesn't help my company at all! We want to get kids excited. Parents don't get excited. They're boring. They just talk about how expensive everything is and how the shoes the kids already have are just fine."

Louise tried a different angle. "What did you think when the judge said he didn't agree that your business would be harmed if you weren't able to advertise to kids under 13?"

Mr. White shook his head. "I'd like to see him sitting in my chair, trying to make a profit and keep all these people working. It's like kids have all the rights and I don't have any! If Quebec has a consumer protection act, why doesn't it have a business protection act?"

He was getting worked up again.

"I mean, what about my freedom of speech? It says here in black and white that Quebec's silly law infringed on my company's freedom of expression." He smacked a thick pile of paper on his desk. "Why don't you put that in your article?"

He glared at Louise, who realized he expected an answer. "Well, it's just . . . the judges also said that was okay. To protect kids. Limiting how you could advertise, I mean. Because little kids don't know what's real."

The president stood up stiffly and pointed to the door. "If you're against SuperZaps too, then this interview is over. Forget the story."

Louise put her pen and notebook away. The interview was over, yes, but she had a feeling the story was just getting started. **K**

We made up all the people and everything that happened in this story. (Except for Bobino, who was a character on a real show named after him!) But the general idea is based on an important case related to the Charter of Rights and Freedoms. Quebec's *Consumer Protection Act* says companies can't direct their ads at children under 13. In 1980, a Toronto-based company called Irwin Toy decided to test its luck and made a bunch of TV ads aimed straight at kids. The province took the company to court. As the case worked its way up



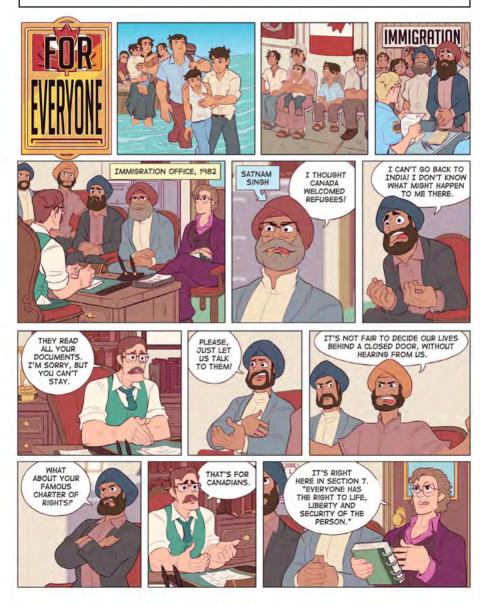
the system, the Charter came into being in 1982. So, Irwin Toy used the new Charter to argue that Quebec's rules unfairly limited the company's freedom of expression. Eventually the case ended up at the Supreme Court of Canada. The judges used the Oakes test we talked about on page 15 to see if that limit was reasonable. Three agreed with the company, but said it was okay for Quebec to limit Irwin's freedom of speech. That's because the law was there to protect kids who couldn't necessarily tell what was true or whether an ad was actually part of the show they were watching. (Two judges disagreed, saying there wasn't enough proof that kids would be harmed, and that free speech was too important to limit.) The case was one of the first to test how the Charter applied to freedom of expression. Over the years, the Supreme Court of Canada has limited people's right to express themselves as little as possible. But its judges have also been clear that freedom of expression can't be used to get away with encouraging violence, hatred or harm to others.



ILLUSTRATED BY ALEX DIOCHON WRITTEN BY NANCY PAYNE

MAKING A CASE

AS PEOPLE STARTED USING THE CHARTER IN COURT, THERE WERE ALL KINDS OF BIG CHANGES IN CANADA. HERE ARE THE STORIES OF JUST A FEW CASES THAT HAD A BIG EFFECT ON KIDS (AND OTHERS). WE'VE IMAGINED WHAT PEOPLE SAID AND DID, BUT THE EXAMPLES AND JUDGES' REASONS ARE ALL REAL.







IN 1990, THE SUPREME COURT OF CANADA AGREED WITH THE PARENTS. THE JUDGES SAID THE CHARTER GIVES KIDS THE RIGHT TO GO TO SCHOOL IN EITHER FRENCH OR ENGLISH, EVEN IF MOST PEOPLE AROUND THEM SPEAK THE OTHER OFFICIAL LANGUAGE.





AT FIRST JUSTINE LOST HER CASE. BUT THE ONTARIO COURT OF APPEAL EVENTUALLY SAID THE ONTARIO HOCKEY ASSOCIATION HAD TO CHANGE ITS RULES TO FIT WITH THE CHARTER. THE OUGHT THE DECISION ALL THE WAY TO THE SUPREME COURT OF CANADA, WHERE IT LOST IN 1987.









BACKYARD HISTORY

JUST FOR YOU

Discover more about Canada's Charter of Rights and Freedoms for yourself.

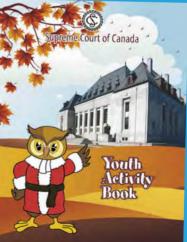




TOP COURT

The Supreme Court of Canada stands in Ottawa, just down the street from the Parliament buildings. No matter where you live, your teacher can book a virtual guided tour for your class.





You can order your very own copy of the Charter — or the Bill of Rights that came before it — from the Canadian government. You can also download a version to print at home. Just search for it using terms like "order a copy of the Canadian Charter of Rights and Freedoms". It's available in English and French, and more than 25 other languages, as well as in Braille.





Have you ever visited other parts of the country? Has your family ever moved to a different part of Canada? Your freedom to do those things — known as mobility rights — is guaranteed by the Charter.

KAYAK FEB 2023 27

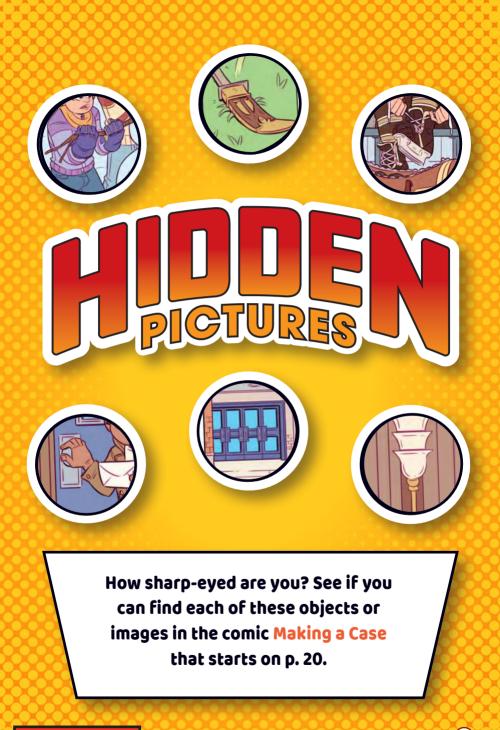
SPOT THE RIGHTS!

GAME

Now that you know more about our rights and freedoms, how many of them can you find in the cover illustration?









ANSWERS

SPOT THE RIGHTS! P. 28

Illustrator Nickia McIvor showed many activities covered by the Canadian Charter of Rights and Freedoms. Here are the ones we found. Did you see others?



HIDDEN PICTURES P. 29



TEACHER'S CORNER

You can find classroom material in both French and English to go with this issue of *Kayak*. Just visit *CanadasHistory.ca/charter* or *HistoireCanada.ca/charte*.



RIGHTS What do you think other kids should know about their rights and responsibilities as Canadians?

Create a poster to help students at your school understand the rights they are guaranteed in the Canadian Charter of Rights and Freedoms. You can use symbols, images, descriptive writing — and don't forget a catchy title! Make sure to include at least three rights. Submit your poster at CanadasHistory.ca/RightsPoster and you could win a free one-year subscription to *Kayak*!



KayakMag.ca

Editor Nancy Payne Art Director James Gillespie Designer Leigh McKenzie Online Manager Tanja Hütter Director of Programs Joanna Dawson Program Coordinator Community and Outreach Jean-Philippe Proulx

Program Coordinator Youth and Education Brooke Campbell

Historical Advisors Catherine Carstairs, Brittany Luby, Laura Madokoro

Associate Designer Olivia Hiebert

Fact Checker Nelle Oosterom

Special Thanks Dominique Clément, Sarah Repka

HISTORY

CanadasHistory.ca

CEO Bob Cox **Publisher** Melony Ward

Circulation and Marketing Manager Danielle Chartier

Director of Finance & Administration Patricia Gerow

Founding Publisher Deborah Morrison



KAYAK: Canada's History Magazine for Kids (ISSN 1712-3984) is published four times a year by Canada's National History Society Bryce Hall, Main Floor, 515 Portage Ave, Winnipeg, MB, R3B 2E9

Phone: (204) 988-9300 Fax: (204) 988-9309 Email: info@KayakMag.ca

Website: KayakMag.ca

Editorial guidelines can be found on our website.

Copyright ©2023 by Canada's History Society All rights reserved. Reproduction without permission from the publisher is strictly forbidden.

Member Services Kayak Magazine, PO Box 699 Stn Main, Alliston, ON, L9R 1V9

Phone: 1-888-816-0997 Email: members@KayakMag.ca

One-year subscription price (4 issues): Canada \$16.95 (plus tax). Please add \$5.00 for U.S. orders and \$8.00 for international orders. Single copy price: \$5.00. G.S.T. Registration Number 13868 1408 RT.

PUBLICATIONS MAIL AGREEMENT NO. 40063001

Funded by the Financé par le Government gouvernement of Canada du Canada

Canada

Return undeliverable Canadian addresses to: Kayak Magazine, PO Box 699 Stn Main, Alliston, ON, L9R 1V9

Printed in Canada.



Iconic Dreams

Inspired by the Hudson's Bay Point Blanket, the luxurious duvet cover set is a fresh way to bring the Canadian icon home.



thebay.com